



NEWS YOU CAN USE

October 21, 2020

SECORD LAKE ASSOCIATION

www.secordlakeassociation.org

BENEFIT CONCERT GENERATES OVER \$7,000 for SECORD LAKE RECOVERY!

The Secord Lake Association’s (SLA) fundraising committee hosted a benefit fundraiser for Secord Lake restoration on Sunday, October 18th.

Due to state imposed COVID-19 restrictions, the attendance was limited to 100. This sold out event was attended by lake community residents at the Secord Lake Eagles’ outdoor pavilion for an entertaining afternoon of music featuring Nashville singer/song writer, Josh Sanders. Sanders, who performed to benefit Wixom lake the night before, entertained the guests with his perfect blend of country music embedded with a hint of southern rock, blues, and folk.

The event generated over \$7,000 which will be donated to the Secord Lake Association and will be used to help fund the restoration of Secord Lake. Phil Dast, President of the SLA stated, “It was a great event, and we can’t thank everyone enough for coming together as a community to help benefit our lake restoration.”

Secord Lake residents Jenny Combs and Jeanette Houser were the catalysts for the event and were the lead organizers of the concert. Jenny Combs explained how the concert idea came to be. She said, “Josh Sanders is actually a friend of my oldest son Chris. When Josh learned of the 500-year flood he called and offered his services. Then it was up to us to figure out how to make it happen.”

And make it happen they did. Combs said, “We couldn’t have done this by ourselves. It came together through the help of the Secord Lake Eagles who donated the venue, the support of several local businesses and the numerous volunteers which included numerous family members, friends and supportive lake residents.”

Jeanette Houser added, “We are incredibly pleased with what we were able to raise in funds though this event. There were so many people who stepped up to help in many ways. We love our lake community family.”

The benefit also generated funds to help support and off-set costs to the Secord Lake Eagles. A 50/50 raffle generated over \$600 and Phil Dast said he was pleased to present half of the proceeds to the club. The other business supporters of the SLA event included:

Lou Ann’s Canvas
Nelson’s Plumbing
The Camp Sports Bar and Grill

Lakeshore Marina
Secord Lake Marina
Wildwood Party Store

Mike’s Marine Repair
Sugar River Storage



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And we cannot forget the kind generosity and entertainment from Josh Sanders! To find out more about this great country performer check out his webpage page at: <https://www.joshsandersmusic.com>

This will not be the last SLA fundraiser organized by Combs and Houser. They are already busy planning and organizing their next event, a Golf Outing, which will take place next spring. Mark your calendars for May 22nd! More information will be sent out sometime early in 2021.

Anyone looking to donate to the Secord Lake dam restoration can do so online at: <https://www.secordlakeassociation.org/restoring-secord>

In addition, there is Secord Lake Association logo clothing available for sale with 100% of the profits going toward our efforts to restore our lake. To learn more please contact SecordLakeAssociation@gmail.com

