



## Meeting Recap → Investments in Secord Lake 8/16/2025

Our purpose is to communicate our current investments in Secord Lake Improvement Projects and our plans as we move into 2026. We seek input, feedback, and ideas via email at [SecordLakeAssociation@gmail.com](mailto:SecordLakeAssociation@gmail.com)

The Secord Lake Association (SLA) is a non-profit, voluntary organization. Membership is open to all who support Secord Lake. Our mission is to work for the benefit of the Secord Lake Community, communicate relevant information, and advocate for the welfare of our group with local, state, and federal agencies. We also provide a voice for our lake within the Four Lakes Task Force (FLTf).

Our fundraising is focused on Lake Improvements with allocation of funds / resources. In addition to fundraising, SLA funds also include Membership dues, donations, sales of merchandise, and Sponsor support. Please support the local businesses listed at the end that support our efforts to restore Secord.

At our August 16<sup>th</sup> public Member meeting, we approved investments in the following areas of focus. For those familiar with the Association, this will look familiar to you.

Please realize this is not perfect, not etched in stone and will be subject to change as we learn more. There is more we will study about certain areas before we move forward. This plan shares our path forward. Our focus continues to be on getting Secord restored and ready to return to full legal lake level.

		Expenditure Category	FY 2025-2026 Appropriations
Available Funds	\$81,489	Promotions Committee	\$5,615
Budget	<u>\$66,000</u>	Communications Committee	\$4,885
Reserve	\$15,489	Retake Our Lake Committee	\$33,000
		Goose Management Committee	\$5,000
		Quake on the Lake (Fireworks)	\$6,000
		Four Lakes Housing Support Fund	\$5,000
		Borrett Township	
		Clement Township	
		Secord Township	\$1,500
		Dam Recreation Planning	\$5,000
		<b>Subtotal:</b>	\$66,000

First, on the left-hand side, through generous donations and fundraising, we have \$81,489 available. We are blessed and appreciate the support shown by our lake community, Members and Sponsors. The plan allocates \$66,000 to specific areas leaving a reserve balance of \$15,489.

Our team identified key areas of investment and focus for the Association over the coming year or so. If you are interested in helping with any of these categories, please let us know:

**PROMOTIONS** – this is a housekeeping category where funds are budgeted to purchase logo gear for sale and provide other promotional items. For instance, the WELCOME BACK banner we put on the construction trailer was funded from this account. This is also where the Secord Dam Pontoon Tour event is funded. Based on the turnout and feedback, we budgeted to hold this event again next year.

**COMMUNICATIONS** – another housekeeping category. There are annual expenses for hosting websites, printing and we mail updates to Members that do not have email. As mentioned last year, we need to upgrade our website capability to better serve Members and allow the Association to leverage technology to make things easier. If you have expertise in this area or communications in general, we seek your help.

**RETAKE OUR LAKE** – we have been at this since 2022 and are pleased with the way a vast majority of property owners have stepped up to manage the lake bottom in front of their places. We appreciate the collaboration of the three townships to continue to treat nuisance aquatic weeds and thank Secord Township for their assistance in cutting nuisance trees on the three public sandbars that everyone on this lake can enjoy. These sandbars have been maintained by volunteers (THANK YOU) and there is more to be done before full water. We allocate funds for other clean-up efforts required before full lake level and we are planning for the unknown when the lake is full. You can review the [Retake Our Lake](#) plan and the team is working to create the plan for the final sprint to the finish line. If you want to help, please let us know.

**GOOSE MANAGEMENT** – anyone that has goose droppings in their yard understands this one. We have a [high-level plan](#) that outlines the stages we have to follow to seek a permit. This is an area we realize we may need more investment in the coming years.

**FIREWORKS ON THE LAKE** – based on feedback there is interest in getting this annual tradition back. Last October we began saving money for this. We will put \$6,000 into a savings account for this future celebration.

**FOUR LAKES HOUSING SUPPORT FUND** –we stated in the past there will be situations where financially challenged people with HOMESTEAD properties may have difficulty paying their annual assessment. There is a program, funded completely with private donations (no funds from special assessment district) to provide assistance to those that qualify. We have several Members, Jeff, Joel, Bruce, and Kim that have indicated their willingness to represent our interest in learning and sharing the details to our lake community. We want Secord to be represented, and we are blessed as an Association is positioned to participate in this program.

**THREE TOWNSHIPS** – last October we asked the three townships if they have a lake improvement initiative where we could help, we'd like to learn more. At this point, we are exploring with Borrett and Clement how we might assist with upgrades of their existing boat launches. For those that attended the Secord Dam Tour event, you saw the Secord Township Rescue Boat and a demonstration of the Rescue Drone. We plan to donate \$1,500 to Secord Township to support their rescue equipment and training efforts.

**DAM RECREATION PLANNING** – this is an area we expect questions, and we have more work to accomplish. Very simply, EGLE requires a recreation plan as part of the permitting process to fill the lake. Each lake is required to create one and each lake Association is tasked with helping. We are pleased to have Mike on our team. Mike is an engineer that is familiar with these types of plans. Mike will work with our Board, the townships, counties, and EGLE to prepare the plan. FLTF and Spicer have agreed to assist. We want to make this very clear -- there is NO PLAN or DESIRE to add a boat launch. We are in the initial planning stages. Let's give Mike time to form the team and plan. We will keep everyone informed.

That is the plan. It is similar with what we shared last year.

To approve this plan, the Association Board passed two simple resolutions. One to change our fiscal year from annual to Sept through Aug which will make it easier to budget moving forward. And the other to create this budget. Please keep in mind, just because we approve a budget does not mean the money is automatically spent. It provides a plan, and spending needs to be justified and approved by the Board.

We seek input, feedback, and ideas. Volunteers are the lifeblood of our Association. If you want to help, we look forward to hearing from you. Please email your thoughts and ideas to [SecordLakeAssociation@gmail.com](mailto:SecordLakeAssociation@gmail.com)

We appreciate our Members, Sponsors and those who attend our fundraising events. **We continue our partnership with the Secord Lake Eagles for THE 4TH ANNUAL Secord Lake Association Chili Cook-Off Saturday, October 18<sup>th</sup>.** Last year's event raised over \$7,400 for Lake Improvement Projects. We hope you can join the fun.

## Meetings and events remaining for the 2025 Season

Saturday, Sept 13 – 10 AM Secord Township Hall

***Golf Outing – Sept 20***

Saturday, Oct 11 – 10 AM Secord Township Hall

***Chili Cook-Off – Oct 18***

We thank and recognize our 2024 Sponsors. We look forward to your continued support in 2025.



**Sponsors**

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Maverick Ford Gladwin	Secord Lake Marina - On the Water



[www.SecordLakeAssociation.org](http://www.SecordLakeAssociation.org)