

SECORD LAKE ASSOCIATION, INC.

BOARD OF DIRECTORS' MEETING

MAY 15, 2019

### MINUTES

Meeting was called to order at 4:00 pm by Phil Dast.

All Board Members present. Also Present Sandy Sikora

Treasurers Report: Bank balance is \$300. Susan has provided EIN # and our PO Box address to the bank. Richard and Jeanne submitted outstanding bills.

### OLD BUSINESS:

Membership committee reported that the email address is set up at [SecordLakeAssn@gmail.com](mailto:SecordLakeAssn@gmail.com). The Facebook page is open; copies were provided to board members. Discussion held. Consensus reached that the page should include the names of officers and board members, with title and township shown for each. Two members of the committee and Phil will have editing rights. The page will also include the dates, times and places of 2019 meetings and the PO Box address. Sandy will continue researching web page designers and related costs.

Discussion held regarding other ways of bringing awareness of the Association and the meetings to the Secord community. Consensus was that sending a letter to all waterfront property owners would be cost prohibitive. Deb has prepared a flyer that will be placed at businesses within the Secord area. She will email that flyer to board members. Carl reported that yard signs would cost \$330 for 500. Motion made to order the signs. Seconded and passed. Jeanne reported that she had spoken to the editor at the Gladwin newspaper, Kaitlin Thorne, who has agreed that she or reporter Mack McDonald will interview Phil and publish an article about the Association's formation. Phil will contact the newspaper.

Further discussion regarding whether we need a liability insurance policy. Chuck will find out why Wixom has one and get further details.

### NEW BUSINESS

Dates for 2019 meetings were discussed. It was agreed they would be on the second Saturday of the month. The dates are: June 8, July 13, August 10, Sept 14 and Oct 12. The August meeting will be the Annual Membership meeting and election. Carl will confirm that these meetings can be held at Secord Township Hall. After discussion, a motion was made, seconded and passed that all meetings be open to the public. After further discussion, an additional meeting was set for May 29 at 4:00 at Secord Eagles to prepare the agenda for the June meeting.

It was agreed that all board members and officers should have receipts for dues. Susan will prepare a form and copy for us, rather than buying receipt books for everyone.

Motion made, seconded and passed to adjourn. Meeting adjourned at 5:30 pm.

JB