

SECORD LAKE ASSOCIATION, INC.

BOARD MEETING

November 20, 2019

MINUTES

Meeting was called to order at 4:00 P.M. by Phil Dast. Board Members present: Phil Dast, Chuck Sikora, Rita Lewis, Susan Morgan, Richard West, Bruce Plowman, Jeanne Ballor.

TREASURER'S REPORT: Bank balance is \$2875.88. Motion to approve the report was seconded and passed. Sue also provided a summary of the YTD activity in the account.

SECRETARY'S REPORT: None. Motion to approve minutes of Sept. 14 meeting was seconded and passed.

FOUR LAKES TASK FORCE UPDATE: Phil provided a brief summary of the last FLTF board meeting. Final negotiations as to the purchase agreement continue. Wixom will be lowered up to 8 feet for the winter, but there are no changes to normal operations expected for Secord.

COMMUNICATIONS COMMITTEE UPDATES:

Chuck is reaching out for someone to help finalize the web page. Sandy will call the president of Wixom's association to see who helped with theirs. Jeanne will check with Smallwood association to see if they have a website and who helped with it.

Discussion held regarding preparing a newsletter for 2020. Jeanne has not heard from JoAnne LeBlanc re: costing at 2500 pieces. She will contact JoAnne and request the information. Phil believes that Spicer can provide the addresses for the mailing. Jeanne reported that if we mail to addresses (instead of to "residents"), the cost will be approximately \$.20 per item. If we use EDDM, which is delivered by postal routes, the cost is about \$.18 per item. More information is available at the post office web site,, USPS.com. In addition, we need a non-profit permit (\$500 per year) to use bulk mailing, but we can possibly use Chamber of Commerce number. The first newsletter in May should include a calendar that includes programs and speakers for the 2020 public meetings. The goal is to prepare the calendar at the December board meeting. A second newsletter should go out before the election.

MEMBERSHIP: It was agreed that we need to work at increasing membership. Sue has information about larger signs that we could use to promote membership. She will provide information at the December meeting.

OTHER BUSINESS

Discussion was held regarding the by-laws that govern the election and terms of board members and officers. Richard will prepare proposed amendments to be discussed at the December meeting. He will also advise whether the membership needs to vote on these changes.

Next board meeting will be on Monday December 16 at 4:00 at Eagles. A motion was made to adjourn at 5:10. Seconded and passed.

JB